

CULTURE

HYPE

PR/Marketing Intern

Requirements

Public Relations and Marketing Intern responsibilities include:

- Fully supporting company's public relations strategy & executing it in different phases
- Creating & curating engaging content
- Communicating & building relationships with current clients
- Collecting quantitative & qualitative data from marketing campaigns
- Performing market analysis & research on competition
- Supporting the team in daily administrative tasks
- Creative brainstorming on branding, marketing and public relations
- Street team marketing & distribution
- Event conceptualization & on-site assistance/execution
- Effectively utilize company's social media & blogs
- Distribute press releases
- Assist in administrative duties
- Build & update media lists and databases
- Help distribute marketing materials

Job brief:

We are looking for an enthusiastic Marketing and Public Relations intern to join our marketing department & provide creative ideas to help achieve our goals. You will have administrative duties in developing & implementing Marketing & Public Relations strategies. As a Marketing & Public Relations intern, you will collaborate with our marketing & advertising team in all stages of marketing campaigns. Your insightful contribution will help develop, expand & maintain our marketing channels.

This internship will help you acquire marketing skills & provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing & should be prepared to enter any fast-paced work environment.

Requirements

- **Strong desire to learn along with professional drive**
- **Positive, upbeat attitude**
- **Passion for the arts & creative industries**
- **Highly organized & self-motivated**
- **Solid understanding of the different social networks & marketing techniques**
- **Excellent verbal & written communication skills**
- **Efficiency at Microsoft Office**
- **Passion for the Marketing & Public Relations industries & their best practices**
- **Knowledge of Google Drive & DropBox**