



Content Intern

Requirements

Content Intern responsibilities include:

- Fully supporting company's content strategy & executing it in different phases
- Creating and curating engaging content & working within platforms like Planoly
- Communicating & building relationships with current clients
- Collecting quantitative & qualitative data from social media marketing campaigns
- On-site event coverage live on social media across CultureHype & often client accounts
- Effectively utilize company's social media and blogs

Job brief:

We are looking for an enthusiastic Content Intern to join our marketing department & provide creative ideas to help achieve our goals. You will be helping implement Marketing & Public Relations strategies via our social media & content calendar & creating content/working directly with our clients as well.

As a Content Intern, you will collaborate with our marketing & PR team in all stages of marketing campaigns. Your insightful contribution will help develop, expand & maintain our marketing channels.

This internship will help you acquire marketing skills & provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing & should be prepared to enter any fast-paced work environment.

Requirements

- **Strong desire to learn along with professional drive**
- **Positive, upbeat attitude**
- **Passion for the arts & creative industries**
- **Highly organized & self-motivated**
- **Solid understanding of the different social networks & marketing techniques**
- **Excellent verbal & written communication skills**
- **Efficiency at Microsoft Office**
- **Passion for the Marketing and Public Relations industries & their best practices**
- **Knowledge of Google Drive & DropBox**

***Specialty skills: Photography, InDesign, Adobe, Graphic Design, Copywriting**